



Financial Support to MSMEs in ZED Certification Scheme

in association with



National Monitoring and Implementing Unit (NMIU)



Maturity Assessment Model

Roadmap for enhancing global
competitiveness of India's
manufacturing

GENESIS OF ZED



NARENDRA MODI
PRIME MINISTER of INDIA

“

Our manufacturing should have ZERO DEFECT so that our products should not be rejected in the global market. We must also keep in mind that our manufacturing is done with ZERO EFFECT so that it does not have any negative impact on our environment.”

”

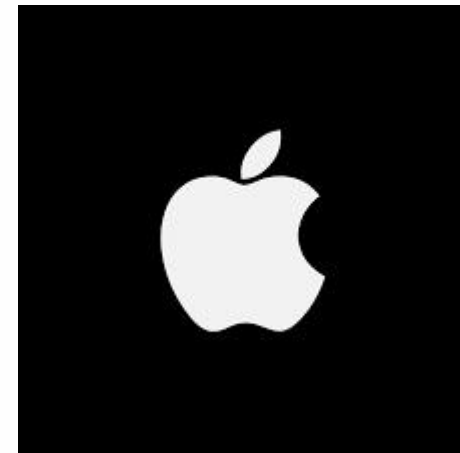
- August 15, 2014₃



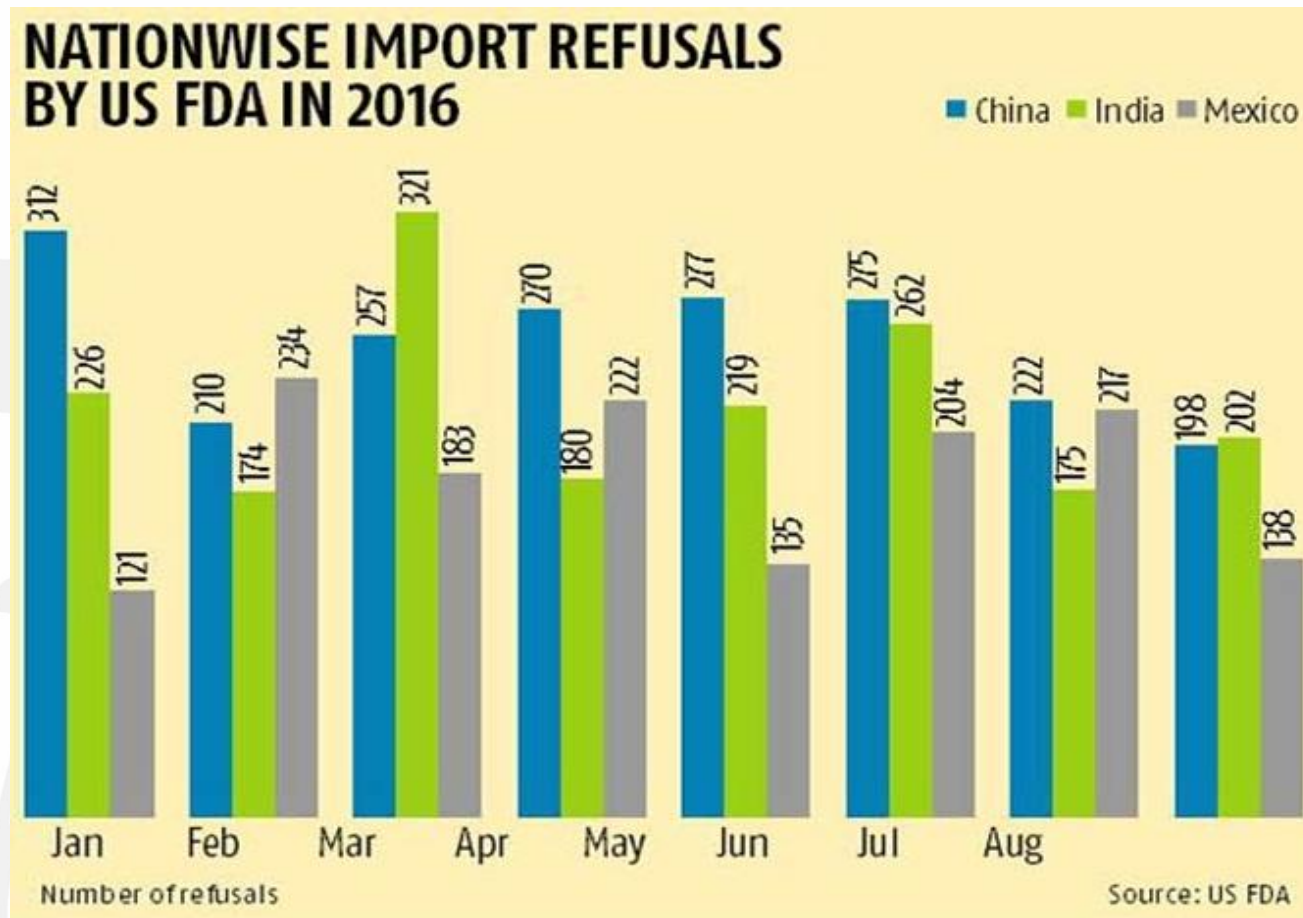
Opportunities for Manufacturing Sector



TOSHIBA
Leading Innovation >>>



Indian Exports





Maturity Assessment Model





ZED Maturity Levels



ZED is a Maturity Assessment Model

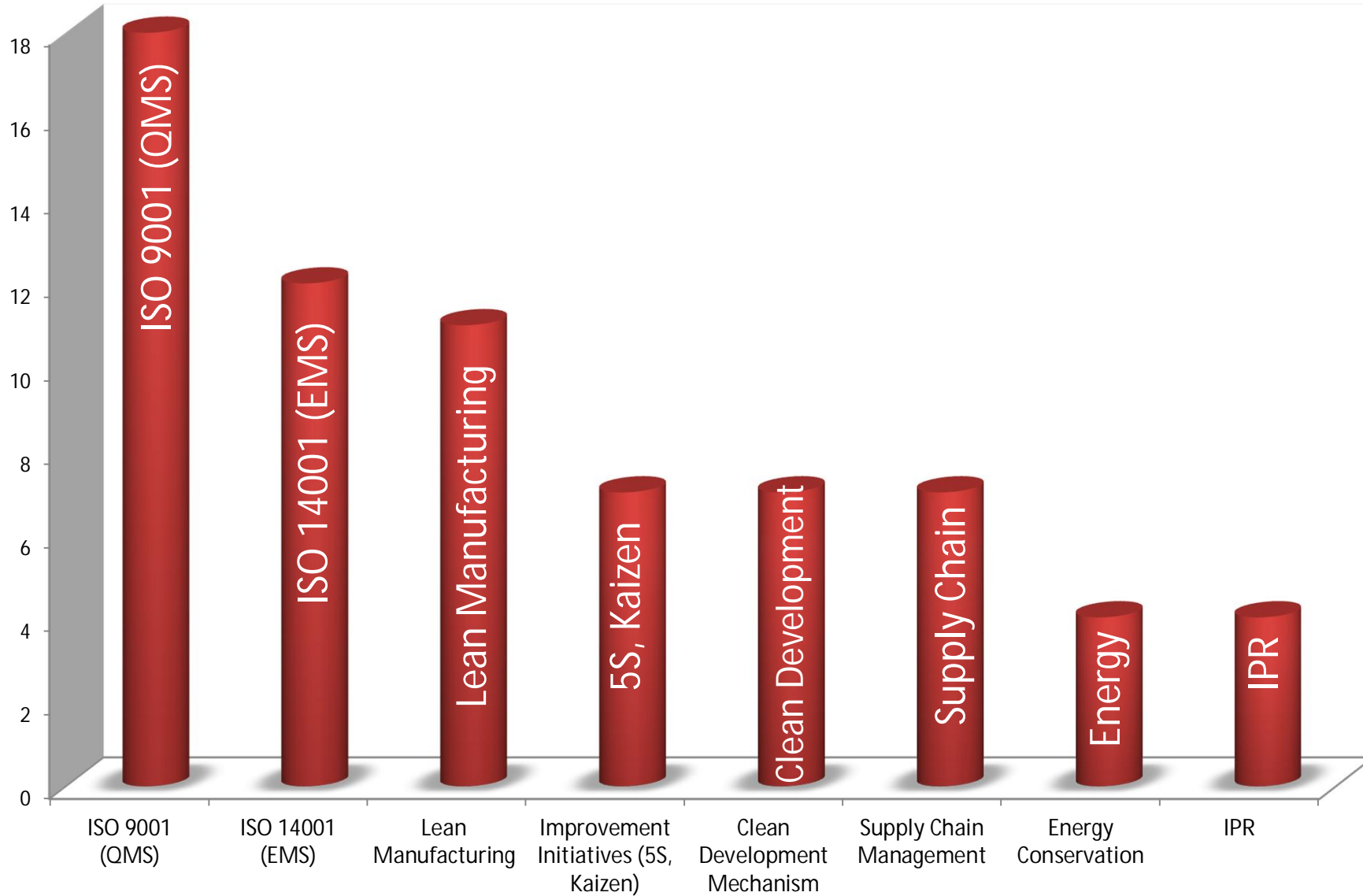
- Assessment of a Unit on minimum 30 out of 50 parameters, including 20 mandatory parameters
- Additional 25 parameters for MSMEs supplying to Defense Sector

Each parameter comprises of 5 Maturity levels

	Level 1 (0 Marks)	Learner
	Level 2 (2 Marks)	Beginner
	Level 3 (3 Marks)	Organized
	Level 4 (4 Marks)	Achiever
	Level 5 (5 Marks)	World Class



Major interventions covered





Benefits For ZED Rated MSMEs



Superior Quality, Reduced Rejection and Higher Revenues



Part of credible vendor database for Large Enterprises



Enhanced visibility & brand recognition



Alignment with best practices



Reduced negative effect on the environment

Enhanced
Global
Competitiveness





What is your



Score ?



To know more and register, log in to:

www.zed.org.in

