



**National Scheduled Caste
and Scheduled Tribe Hub**

**National Small Industries
Corporation Limited**

**Ministry of MSME
Government of India**

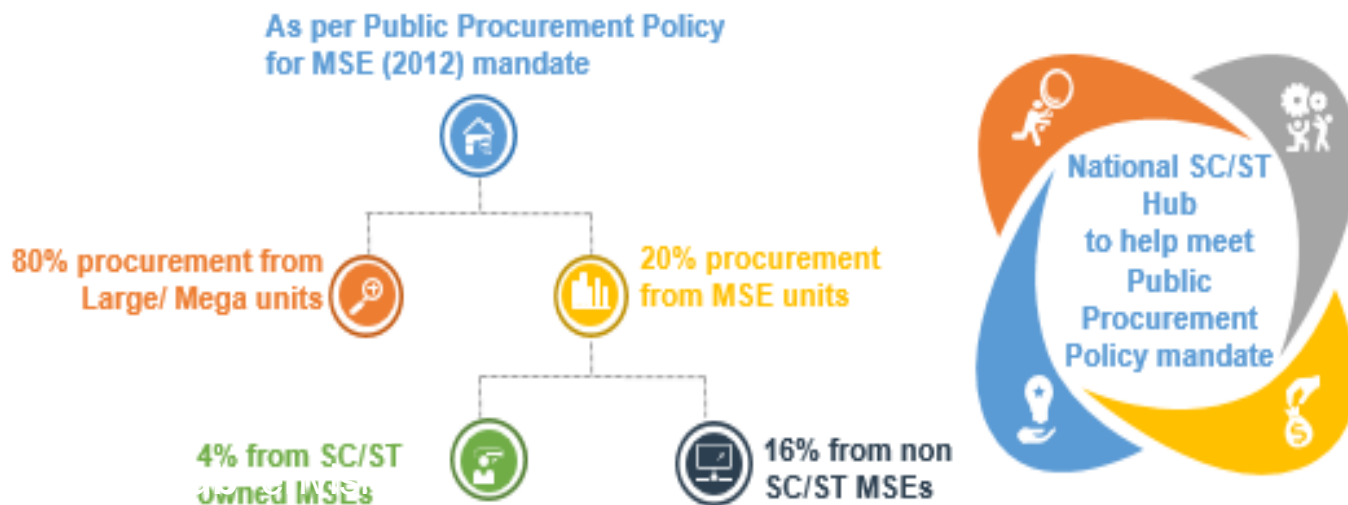
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About National SC- ST Hub (NSSH)

Public Procurement Policy, MSE Order 2012

With a vision to facilitate promotion and development of MSME, the MSE Public Procurement Policy 2012 mandates Central and State Government to procure 20% of goods and services from MSEs. It also mandates 4% of all procurement to be done from SC/ST owned MSEs



National Schedule Caste (SC) Schedule Tribe (ST) Hub envisions to provide SC/ST MSMEs with access to new markets thereby giving rise to new employment opportunities and an entrepreneurial culture

Origin of National SC-ST Hub (NSSH)

Budget 2016-17

In cognizance of Government of India's mission of 'Sabka Saath Sabka Vikas', the Ministry of MSME, in the Budget Announcement of 2016-17, envisioned to create the National Scheduled Caste Scheduled Tribe Hub to provide professional support to SC/ST entrepreneurs in increasing their contribution towards public procurement.

Niti Ayog

Draft scheme for the National Scheduled Caste Scheduled Tribe prepared and shared with CEO Hub was Niti Aayog as per directions of the PMO. Subsequently, CEO Niti Aayog called a meeting with all stakeholders. Based on the decisions taken in the meeting, a draft SFC note was prepared and circulated to all concerned Ministries.

Standing Finance Committee

The SFC approved the proposal on 14th July, 2016 followed by circulation of final guidelines on 25th July, 2016

The hub was launched by Hon'ble Prime Minister on 18th October 2016 in Ludhiana with an aim to:

- Promote entrepreneurship amongst marginalized community i.e. Scheduled Caste (SC) and Scheduled Tribe (ST) by developing a supportive ecosystem for SC-ST entrepreneurs and,
- Enable effective and enhanced participation of SC/ST owned MSEs in the Public Procurement market with a view to achieve the sub-target of 4% of total procurement from SC/ST MSEs as set aside under the Public Procurement Policy for Micro & Small Enterprises Order, 2012.

NSSH Committee Framework & Functions

High Powered Monitoring Committee



01

Responsible for formulating vision and providing guidance

Chairperson – Hon'ble Minister MSME



02 Advisory Committee

Insights on Industry and SC/ST entrepreneurs perspective and promoting affirmative action

Chairperson – Mr. Milind Kamble, Chairman DICCI



Empowered Project Approval Committee

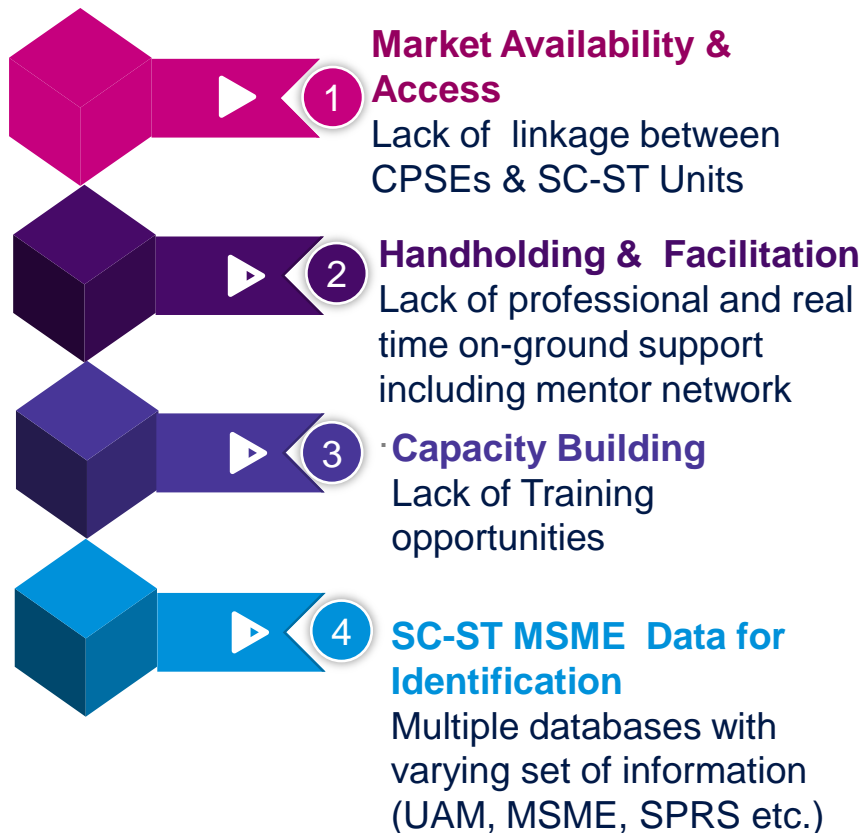
Committee to evaluate and approve submitted proposals

Chairperson – Secretary, M/o MSME

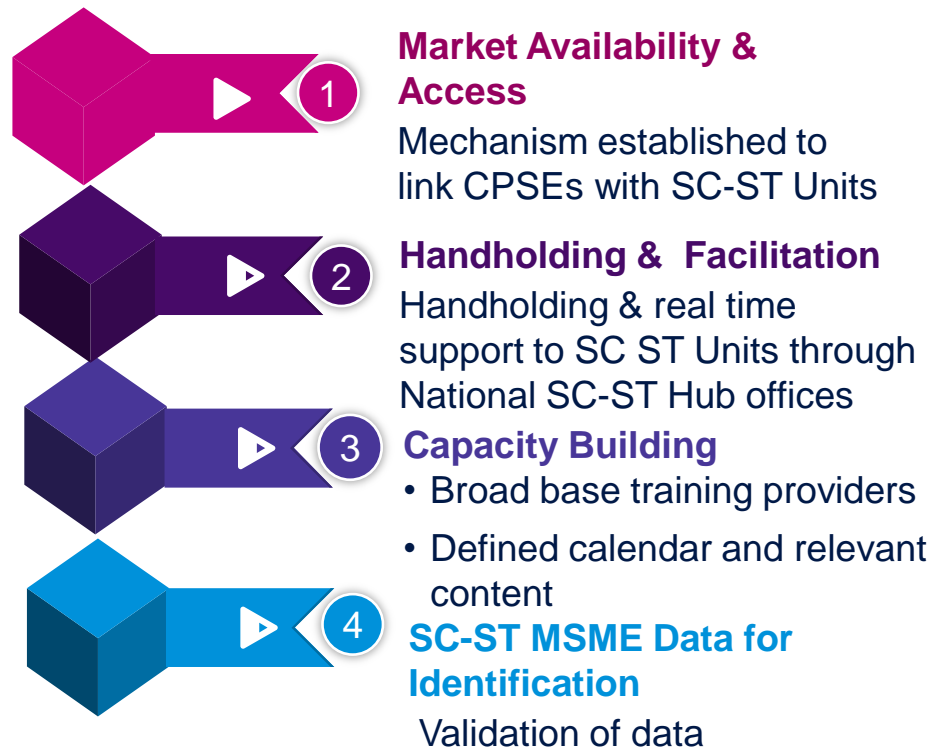
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SC/ST MSME Development Cycle

Current Scenario



Development Steps



Interventions undertaken

Special subsidy schemes under NSSH. (Contd.)

Special Marketing Assistance Scheme (SMAS)

- Marketing support to SC/ST enterprises for enhancement of their competitiveness and marketability of their products
- Visit and participation in International/ domestic exhibitions/trade fairs/seminars
- Participation in vendor development programmes, workshops/seminars/awareness campaigns etc.

Single Point Registration Scheme (SPRS)

- Units registered under the scheme are eligible for various benefits such as:
 - Issue of tender free of cost
 - Exemption from payment of Earnest Money Deposit (EMD) and,
 - Other benefits

Performance and Credit Rating Scheme (PCRS)

- Rating under this scheme shows MSEs current financial status & help them to avail loan from the banks
- 90% subsidy shall be provided on rating fee of all rating agencies for fresh rating under the Scheme of NSSH

Special subsidy schemes under NSSH

| Type | 2017 – 18 | |
|---|---------------|-------------|
| | No. of Events | SC-ST MSMEs |
| A. Special Marketing Assistance Scheme (SMAS) | | |
| Domestic Exhibitions | 101 | 1560 |
| Foreign Exhibitions (Participation / Visits) | 18 | 159 |
| Special VDPs | 60 | 1899 |
| Awareness Campaigns | 35 | 1269 |
| Total | 214 | 4877 |
| B. Single Point Registration Scheme (SPRS) | | |
| Fresh/ Renewal/ Amendment | - | 574 |
| C. Performance and Credit Rating Scheme (PCRS) | | |
| Rating | - | 175 |

SC/ST MSE and CPSE Outreach

Establishing strong linkages with SC/ST MSEs and CPSEs through various interactions

| Type | Total |
|---|-------|
| Interaction with SC/ST MSEs | |
| • Total number of SC/ST MSEs contacted | 3716 |
| • Units with potential to supply to CPSEs | 2206 |
| • Units with limited potential | 1510 |
| Data shared with CPSEs | |
| • No. of CPSEs requested information w.r.t SC/ST MSEs | 71 |
| • List of unique SC/ST MSEs shared | 1623 |
| Empanelment of SC/ST MSEs with CPSEs | |
| • Total number of SC/ST MSEs empaneled | 46 |
| • No. of SC/ST MSEs to be empaneled by CPSEs | 20 |
| Work Orders by CPSEs | |
| • No. of SC/ST MSEs awarded with contracts | 36 |

Orders worth Rs 12.45 Crore awarded to SC/ST MSEs by various CPSEs

Collaboration with State Governments

Collaboration with various States to encourage participation of SC/ST entrepreneurs in Public Procurement by CPSEs/Central/State Government Departments

Financial support to State Governments towards creation of an ecosystem focusing on the growth of SC-ST MSEs

States to undertake various activities:

- Developing market linkages
- Conducting various Vendor Development programs,
- Encouraging SC-ST MSEs to participate in Domestic/ International exhibitions
- Organizing various skill development and capacity building training programmes
- Create awareness about the programme through various campaigns

Funds to the tune of Rs 25.50 Crore transferred to 16 States as on date

Capacity Building

To remain competitive in the market it is important to bridge the skill gap. With this objective, the hub has conducted various training programme

- Different skill based trainings through various **Sector Skill Councils** : *Furniture and Fittings, Leather, Handicraft and Instrumentation, Automation & Surveillance*. **A total of 196 candidates trained under this programme**
- Training programme for **182 SC/ST entrepreneurs** conducted in **XLRI through CII**
- Other training programmes organized
 - MSME – Technology Development Center (PPDC), Meerut
 - Central Footwear Technology Institute (CFTI), Agra
 - Rural Self Employment Training Institute (RSETI)
 - National Small Industries Corporation Limited (NSIC) – TSC
 - **In total 1062 SC/ST entrepreneurs were trained**

Training to more than 1000 existing as well as aspiring SC/ST entrepreneurs in collaboration with various institutes

NSSH State Conclaves

The hub has organized various State Conclaves across the country with an objective to:

- Raise awareness on National SC- ST Hub Initiatives, Policies and Programmes
- Interact with officials from various State Governments
- Know success stories of Entrepreneurs from different parts of the country
- Engage with Central Public Sector Enterprises to understand their expectations
- Interact with Industry Associations, Financial Institutions and other stakeholders

As on date the National SC-ST Hub has organized 22 such conclaves in various States with participation from more than 10, 000 entrepreneurs.

NSSH Offices

12 National SC-ST Hub Offices operationalized to develop conducive ecosystem for SC-ST entrepreneurs by providing on – ground facilitation support

| | |
|-----------------------|---|
| Objectives | <ul style="list-style-type: none">▪ To provide handholding support to SC/ST enterprises across their life cycle including assistance in participation in CPSE tenders and empanelment. |
| Core Functions | <ul style="list-style-type: none">▪ Identification of SC/ST Units▪ Adoption of units for handholding support▪ Professional services support like e-tendering support and capacity building etc.▪ Assist enterprises in Bid participation and empanelment▪ Awareness of the NSSH program |
| NSSHO Presence | <ul style="list-style-type: none">▪ <i>Agra, Ludhiana, Navi Mumbai, Pune, Patna, Ranchi, Varanasi, Bangalore, Bhubaneshwar, Chennai, Guwahati, Kolkata</i> |

Other Initiatives

Activities

National SC ST Hub Confluence- Pravasi Bharati Kendra, New Delhi

- Organized on 20 September 2017 to understand the gaps in realizing the mandate of Public Procurement Policy and put forth innovative strategies for holistic development of MSEs owned by SC/ST Entrepreneurs.
- The **Vice President, Shri Venkaiah Naidu** was the Chief Guest and **Minister of Social Justice & Empowerment Shri Thaawarchand Gehlot, Minister of Tribal Affairs Shri Jual Oram, Minister of State (Independent Charge), Ministry of Micro, Small and Medium Enterprises Shri Giriraj Singh, Minister of State, Ministry of Finance Shri Shiv Pratap Shukla**, were also present on this occasion.

NSSH Conclave- Scope Complex, New Delhi

- Organized on 12 September 2017 for bridging the gap between CPSEs and SC-ST MSEs and Chaired by **Dr. Arun Kumar Panda, Secretary, Ministry of MSME** and have presence of leading CPSEs from different sectors.
- Creating awareness through social media and publishing articles on recent initiatives in various magazines etc.

Thank You