

A collection of military medals and a compass on a wooden surface. The medals include a red ribbon with a circular emblem, a blue ribbon with a circular emblem, and two silver stars with circular emblems. A pair of glasses and a compass are also visible.

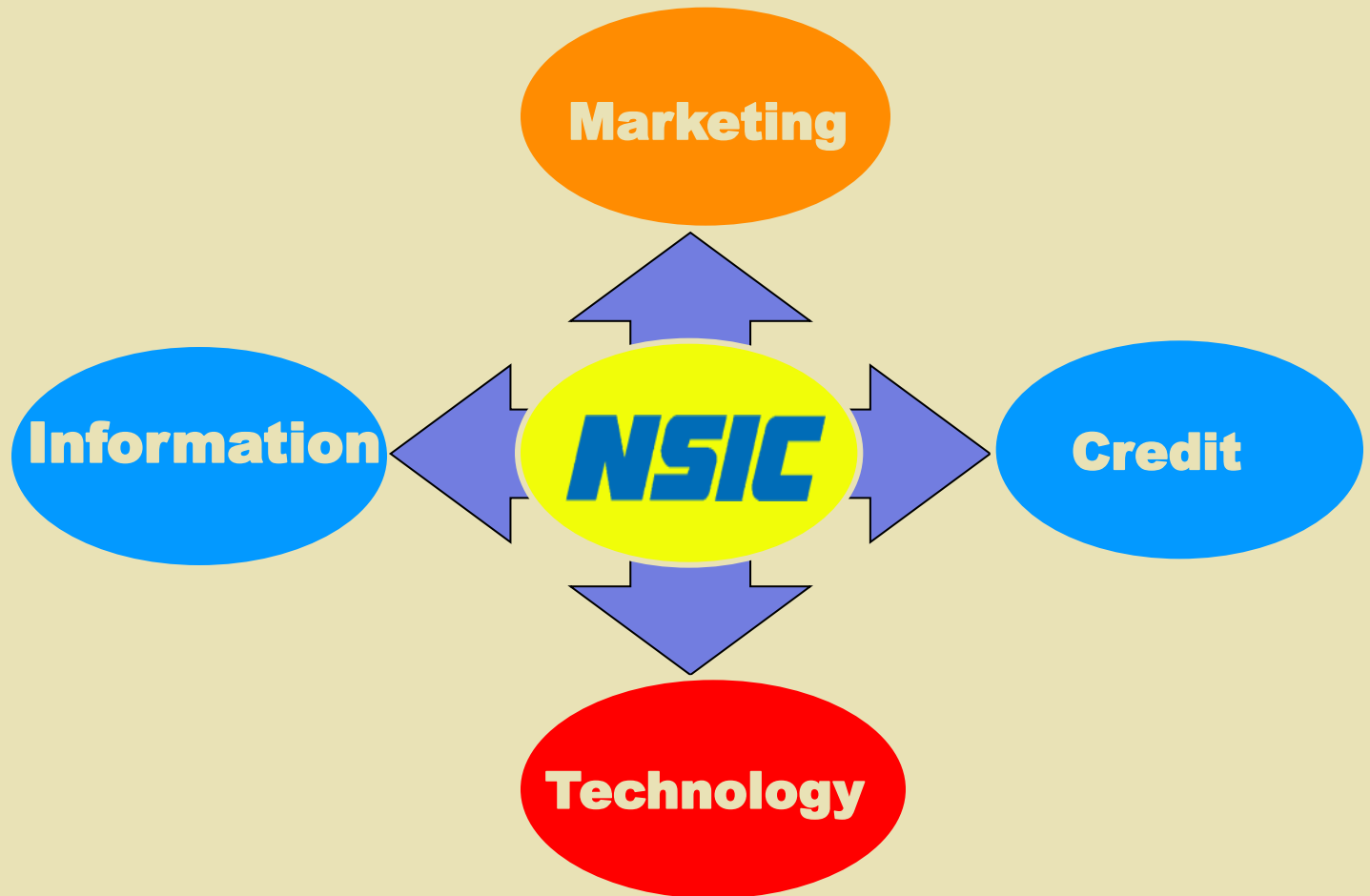
**NSIC**

**Welcomes You**

**NSIC**



# INTEGRATED SUPPORT



**GOVERNMENT STORES  
PURCHASE PROGRAMME  
OR  
SINGLE POINT  
REGISTRATION SCHEME**





# Single Point Registration

- Corporation enlists MSEs to undertake supply of various items to the Govt. Departments.
- The units registered with NSIC are considered at par with those registered directly with the purchasing agencies.
- The registration, thus avoid multiplicity of registration with various government agencies.



# Facilities / Benefits

- ◆ MSEs are eligible to get the benefits under “Public Procurement Policy for Micro & Small Enterprises (MSEs) Order 2012”.
- ◆ Issue of the Tender Sets free of cost.
- ◆ Exemption from payment of Earnest Money Deposit (EMD),
- ◆ In tender participating MSEs quoting price within price band of L1+15 % shall also be allowed to supply a portion upto 20% of requirement by bringing down their price to L1 Price where L1 is non MSEs.

# TENDER MARKETING SCHEME



# **TENDER MARKETING**

**The Corporation participates in bulk global tenders and local tenders of Central & State Government and Public Sector Enterprises on behalf of SSIs.**

**It is aimed to assist SSIs with ability to manufacture quality products but which lack brand equity & credibility or have limited financial capabilities.**

**EXHIBITIONS  
AND  
BUYER SELLER MEETS**





# **EXHIBITIONS & BUYER SELLER MEETS**

**NSIC organizes and participates in International and domestic exhibitions to help SSIs in marketing their products and projects in both national and international arenas.**

## **These exhibitions facilitate:**

- Marketing of products and projects of SSIs**
- Closer interaction between technology seekers and offers.**
- Development of mutual contact to discuss all issues involving technology transfer, technical collaboration etc.**



# EXHIBITIONS & BUYER SELLER MEETS

## Scheme for International Exhibitions:

- ❑ Air Fare : Reimbursement of 75% of air fare subject to upper limit of Rs. 40,000.00
- ❑ Stall Rental : 60% subsidy on Built up Stall
- ❑ Freight : Subsidy of Rs. 15,000.00 for shipping cost of exhibits

**Note: The total Subsidy will be restricted to Rs. 1.25 Lac per unit and only one person per unit is eligible for air fare subsidy (Subject to approval)**

**BANK CREDIT  
FACILITATION  
SCHEME FOR  
MICRO, SMALL AND  
MEDIUM ENTERPRISES**



## **FINANCE FACILITATION CENTRE- ONLINE**

- ◆ **NSIC has entered into a strategic alliance with banks to facilitate Term Loan/ Working Capital Requirements of SMEs.**

- ◆ **MOUs with:**

1. **HSBC**
2. **Yes Bank**
3. **Bank of Maharashtra**
4. **Oriental Bank of Commerce**
5. **UCO Bank**
6. **Central Bank of India**
7. **Bank of India**
8. **IndusInd Bank**
9. **Bank of Baroda**
10. **Vijaya Bank**
11. **Federal Bank**
12. **Corporation Bank**
13. **State Bank of Travancore**
14. **Indian Bank**
15. **Canara Bank**
16. **Allahabad Bank**
17. **State Bank of India**
18. **Karnataka Bank**





CREDIT  
SUPPORT

# **RAW MATERIAL ASSISTANCE SCHEME**

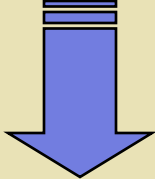


# **RAW MATERIAL ASSISTANCE**

- **Raw Material Assistance Scheme aims at helping Small Scale Industries/Enterprises by way of financing the purchase of Raw Material (both indigenous & imported).**
- **Raw material is financed on Credit as per the needs of the unit against Bank Guarantee.**



**INFORMATION  
SUPPORT**



**B2B  
Services**



# ***B2B Services***

- 1. Tender & Trade Information.**
- 2. Banner display on NSIC Website**
- 3. Access to a wide range of technologies from India and abroad.**
- 4. Access to national and international business leads, JV opportunities and trade information.**
- 5. Comprehensive information on Government policies, rules and regulations, schemes and incentives.**
- 6. Access to industrial databases and member's directory.**



A vertical strip on the left side of the slide features several medals and a compass rose. At the top, there are several circular medals with intricate designs. Below them is a blue ribbon with a circular medal. Further down is a large, ornate cross-shaped medal with a central circular emblem. At the bottom of the strip is a compass rose with a needle pointing towards the top right.

# **PERFORMANCE & CREDIT RATING SCHEME**



# BACKGROUND

- A Performance & Credit rating Scheme for Small Industries formulated with involvement of Rating Agencies & Indian Banks' Association (IBA).
- NSIC appointed Nodal Agency by Govt. of India.
- The scheme has the approval of IBA



# Benefits to SSI Sector (1/2)

- An independent, trusted third party opinion on capabilities and credit worthiness of SSI units.
- Good rating to enhance the acceptability of the SSI units with Banks, FIs, SSI's customers and buyers.
- Facilitate prompter credit decisions from Banks on proposals of SSI units.

# Features

- Performance & Credit Rating to cover a combination of credit & performance factors including operational, financial, business & management factors.
- Rating to be done by agencies empanelled by NSIC.